



The Royal Australian
and New Zealand
College of Radiologists®

RANZCR2025 MELBOURNE

75TH ANNUAL
SCIENTIFIC MEETING | 23 – 25
OCTOBER

PARTNERSHIP AND EXHIBITION PROSPECTUS

ranzcrasm.com

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INVITATION TO PARTNER

We are excited to announce that the 75th Annual Scientific Meeting (ASM) of The Royal Australian and New Zealand College of Radiologists will be held in Melbourne from 23 - 25 October 2025, celebrating 90 years of the College.

Following the success of the 74th ASM, which took place on the lands of the Whadjuk people of the Noongar nation in Boorloo (Perth), Western Australia, we invite you to join us as a sponsor and/or exhibitor at the 2025 ASM.

Our theme for 2025, *"Celebrating 90 Years of Pushing Boundaries & Defining Tomorrow,"* encourages our members and fellow clinicians to come together, collaborate, share, and learn to improve patient outcomes across clinical radiology, radiation oncology and interventional radiology.

As we mark two significant milestones: the 90th anniversary of the College and the 75th ASM, we anticipate the 2025 ASM will be the largest College-dedicated ASM to date, providing unparalleled opportunities for visibility and engagement.

We encourage you to secure your opportunities early and be part of the celebration of our College in 2025.



WHY BE INVOLVED



Supporting events such as the Annual Scientific Meeting (ASM) provides partners a great return on your investment by allowing organisations a chance to achieve their marketing and business objectives all in one event. The ASM provides an opportunity for you to engage with key decision makers, demonstrate your products and services and gives your business brand exposure at the College's flagship event. This is your chance to shine and showcase your organisation and be seen as a leading entity in the industry.

As a partner of the RANZCR ASM, you will have the chance to enhance your organisation's reputation as an industry supporter and demonstrate your commitment to education excellence.



Heightened Visibility

By participating you will have significant exposure prior to the event via a **dedicated ASM marketing plan** including social media, website, email and the printed RANZCR magazine *Inside News* (with a readership of over 4000 members) and *JMIRO*, our industry's premium scientific journal. Position your organisation to more than 1000+ radiologists, radiation oncologists and health professionals from across Australia and New Zealand.

Enhanced Image

If you want to improve how you are perceived in the sector and raise your profile, participating at an event that appeals to this target audience is likely to shape attitudes and help generate a positive reaction. As a partner at the RANZCR 2025 ASM, you will have the chance to **enhance your organisation's reputation as an industry supporter and demonstrate your commitment to education excellence**. The ASM will also allow your organisation to stay up to date with current developments within clinical radiology and radiation oncology. Readership base of up to 5000 members.

Brand Awareness

Participating allows you to **showcase your products and/or services** and get immediate client feedback. During the ASM you can promote your product and/or service to 1500+ influential decision makers and have a chance to develop relationships with new customers.

Stand out from the Crowd

Participating at the ASM provides a significant way to **create competitor differentiation**. Partnering with ASM, you will stand out above the rest of the marketplace. Promote your commitment to the industry, its rising talent and leaders, and the communities in which you operate. You will have key opportunities to discuss business in a more personal manner than via phone.

Face to Face Opportunities

Don't let the value of real human connections go under appreciated. The ability to shake hands, share experiences and stories, and ultimately give the prospect an emotional connection to your brand in person can be a game changer. Supporting the ASM provides an **excellent platform for face-to-face engagement** which is the key to building strong business relationships and increasing sales. What could participation in the ASM mean for your brand?

Maximise your time, engage your team

The ability to showcase your product and/or service to so many influential delegates under the one roof maximises your team's time and effectiveness. The ASM provides the opportunity to **bring your sales team from across Australia and New Zealand together** and share ideas and thoughts with each other. Why not consider a national team meeting being held pre or post the ASM to embrace this opportunity?



REACH AND COMMUNICATIONS



2024 ASM in Numbers

Proactive media engagement generated impressive media coverage across print, online and radio media channels on both medical specialist media and mainstream media during and post the RANZCR 2024 ASM.



28,007

Facebook impressions

63 posts

3,344 engagements



39,394

LinkedIn impressions

57 posts

1,111 engagements



23,694

X impressions

74 posts

993 engagements



4,824

Instagram impressions

109 posts

332 engagements

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RANZCR 2024 ASM HIGHLIGHTS



ASM in Numbers



1,312

Delegates



800m²

of exhibition
space



268

International
VIPs and
Speakers



81

Sessions



130

Posters



395

Oral
presentations

Delegate profile

Participants are members from the faculties of Clinical Radiology and Radiation Oncology and non-members in complementary and allied health areas including:

- Clinical Radiologists
- Radiation Oncologists
- Interventional Radiologists
- Clinical Radiology Trainees
- Radiation Oncology Trainees
- Director of Medical Services
- Medical Officer
- Doctors in Training
- Heads of Department
- General Manager
- Radiation Therapists
- Nuclear Medicine Physicians
- Clinical Director
- Medical Imaging Technologists
- Radiographers
- Sonographers
- Medical Physicists
- Practice Managers
- Radiological Nurses
- Radiation Oncology Nurses
- Allied Health Professionals
- Medical Students

ASM SOCIAL PROGRAM



Official RANZCR social functions include the following:

Wednesday, 22 October

- International Speakers and Sponsors Cocktail (Invite ONLY)

Thursday, 23 October

- Welcome Reception for Industry and Delegates
- Clinical Radiology Social Night
- Faculty of Radiation Oncology Dinner
- Past President's Dinner (Invite ONLY)

Friday, 24 October

- Dean's Reception following the Annual Ceremony

Saturday, 25 October

- ASM Gala Dinner

Industry Hosted Events

As per the ASM sponsorship and exhibition terms and conditions, industry hosted social events are not mandated during the ASM program as it is seen to be in direct competition to that of our hosted social event program.

Any event held in competition with a RANZCR social event may result in the termination of exhibition or sponsorship agreements at the ASM and future ASM's as well as other College initiatives.

OPPORTUNITIES AT A GLANCE



Sponsorship

Category	Package	Availability	ASM Investment	Entitlements
Platinum	Platinum Partner	2 Available	\$44,000	Page 11
Major	Gold Sponsor	5 Available	\$33,000	Page 13
Networking	Gala Dinner Sponsor	Exclusive	\$33,000	Page 14
	Dean's Reception Sponsor	Exclusive	\$27,500	Page 16
	Faculty of Radiation Oncology Dinner Sponsor	Exclusive	\$12,000	Page 17
	Welcome Reception Sponsor	Exclusive	\$11,000	Page 18
	Clinical Radiology Social Night	Exclusive	\$11,000	Page 19
	Interventional Radiology Social Night	Exclusive	\$11,000	Page 20
Education	Trainee Day Sponsor	1 Available each discipline	\$22,000	Page 21
	Keynote Speaker Sponsor	Limited Opportunities	\$18,000	Page 22
	Technology Zone and App Sponsor	Exclusive	\$16,500	Page 23
	Women in Leadership Breakfast Sponsor	Exclusive	\$16,500	Page 24
	Lunch and Learn Session Sponsor	2 Available each discipline	\$11,000	Page 25
	Educational Breakfast Sponsor	2 Available each discipline	\$11,000	Page 26
	Poster Zone Sponsor	Exclusive	\$8,800	Page 27
	Session Sponsor	Limited Opportunities	\$5,500	Page 28
	IR and INR Hands On Display	Limited Opportunities	\$4,000	Page 29
	ASM Grant	5 available	\$3,300	Page 30
Branded	The RANZCR Kids Club Sponsor	Exclusive	\$25,000	Page 31
	Networking Café Sponsor	1 Available	\$22,000	Page 32
	Meeting Zone Sponsors	4 Available	\$15,000	Page 33
	Name Badge and Lanyard	Exclusive	\$12,000	Page 33

Exhibition

Exhibition		Description	Investment	Entitlements
Booth	Shell Scheme Booth	3m x 3m (9m²)	\$8,290	Page 34
Space	Space Only	3m x 3m (9m²)	\$7,990	Page 34

*All prices above inclusive of GST

SIGNAGE & RECOGNITION



Platinum Partners

(Your logo here)

Gala Dinner

(Your logo here)

Gold Sponsors

(Your logo here)

Dean's Reception

(Your logo here)

Kids Club

(Your logo here)

Trainee Day

(Your logo here)

Dean's Reception

(Your logo here)

Kids Club

(Your logo here)

Trainee Day

(Your logo here)

Networking Café

(Your logo here)

Keynote Speaker

(Your logo here)

Technology & App

(Your logo here)

Women in Leadership

(Your logo here)

Meeting Zone

(Your logo here)

FRO Dinner

(Your logo here)

Name Badge & Lanyard

(Your logo here)

Welcome Reception

(Your logo here)

Radiology Social Night

(Your logo here)

Interventional Radiology Social Night

(Your logo here)

Lunch & Learn

(Your logo here)

Breakfast Session

(Your logo here)

Poster Zone

(Your logo here)

Session Sponsors

(Your logo here)

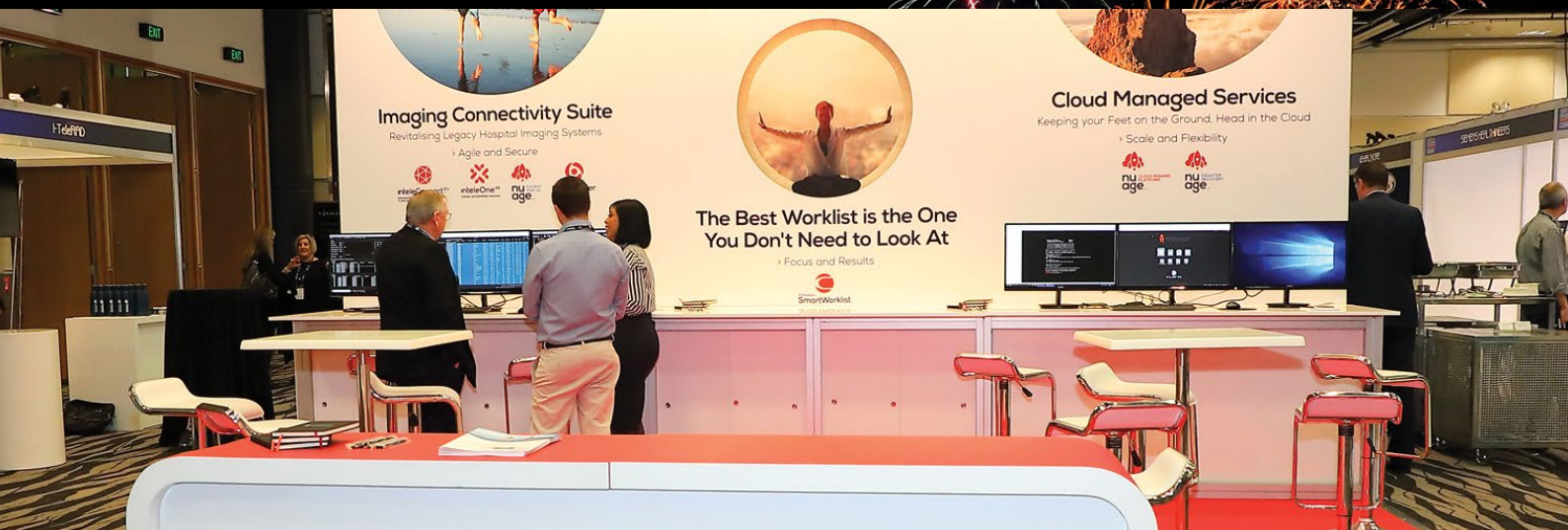
IR & INR Hands On Display Workshop

(Your logo here)

ASM Grants

(Your logo here)

PLATINUM PARTNER PACKAGE



Platinum Partner

Investment: \$44,000

Two Available

Be one of only two organisations at the top of their game and support of the ASM. As a Platinum Partner your RANZCR Account Manager will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment.

It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event. In addition, the Platinum Partner receives a large exhibition area prominently located in the Exhibition Hall and a number of high-profile networking opportunities.

As one of only two organisations at this level, this is your opportunity to demonstrate to RANZCR members and delegates that your organisation is a leader and innovator in its field, with significant entitlements and recognition

comparative to your contribution. The Official Platinum Partner will receive the highest level of recognition and in addition has the opportunity to be associated with other partnership packages under the additional opportunities. Official Presenting Partner will enjoy the benefit of:

- Inside News and JMIRO advertising
- Integrated communications and marketing plan
- Premium 36m² exhibition booth
- A shared partnership logo will be developed for your promotional benefit to display your partnership with RANZCR and the ASM

(inclusions continue next page)



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PLATINUM PARTNER

(Your logo here)

Platinum Partner (continued)

Bespoke Investment

Two Available

Brand Exposure

- You will be known as the Platinum Partner of the RANZCR ASM in all event collateral.
- Logo to be displayed on:
 - All marketing collateral with the RANZCR and ASM logo
 - Delegate confirmation emails and invoices/receipts issued by the ASM Event Managers
 - Speaker introductory slides
 - All pages of ASM Website (with link)
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement included as part of the sponsors' loop played between sessions (to be provided by sponsor).

Acknowledgement

- Verbal acknowledgement at the Opening session.
- A 150-word company profile including contact details of representatives in every major city placed on the ASM website and ASM app.

Exhibition

- 36m² of Exhibition (Space Only) (6m x 6m) in a prime position.



Attendance

- Six (6) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Six (6) Dean's Reception tickets.
- Six (6) Gala Dinner Tickets.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 16 October.
- Six (6) exhibitor registration passes including tea breaks, lunches and Welcome Reception.

Promotion

- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the sponsor and subject to RANZCR approval and privacy legislation.
- Two (2) app alerts during the ASM at a time mutually acceptable to both the organisation and the RANZCR.
- Dedicated email banner to be designed by the ASM graphic designer promoting your status as the Official Presenting Partner for inclusion in your organisation's email signature.
- Full page advertisement in Inside News and JMIRO in the edition of your choice leading up to the ASM.

Delegate List

- Delegate list including name, position, organisation, and state (not email) provided two weeks prior to the ASM.
- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

MAJOR PARTNER PACKAGE



Gold Sponsor

Investment: \$33,000

5 Available

Brand Exposure

- Verbal acknowledgement in the Opening Plenary Session of the ASM as the Gold Sponsor.
- Logo to be displayed on:
 - ASM website
 - ASM app
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Attendance

- Three (3) sponsor passes including access to all sessions, lunches and Welcome Reception held in the exhibition space.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 16 October.
- Three (3) Dean's Reception tickets.
- Three (3) Gala Dinner tickets.
- Three (3) exhibitor registration passes including tea breaks, lunches and Welcome Reception.

Promotion

- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the sponsor and subject to RANZCR approval and privacy legislation.
- One (1) App alert during the ASM.

Exhibition

- 18m² of Exhibition Space (6m x 3m) in a premium location and subject to availability at time of booking. Plus, opportunity to buy an additional booth, subject to availability.

Delegate List

- Delegate list including name, position, organisation, and state (not email) provided two weeks prior to the ASM.
- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

NETWORKING PACKAGES



Gala Dinner Sponsor

Investment: \$33,000

Exclusive

The Gala Dinner is the closing social event held during the ASM and is the highlight event for ASM delegates to attend. This event is included for all full delegate registrations and historically has attracted 500+ attendees enjoying good food, wine, and entertainment.

All costs are covered by the ASM including food, beverage, entertainment, and theming representing a value in excess of **\$100,000**.

Naming Rights

- Exclusive sponsorship of this event and naming rights to be recognised as the 'Gala Dinner sponsored by SPONSOR NAME'. All costs are covered by the ASM including food, beverage, audio visual, entertainment and theming representing a value in excess of **\$100,000**.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Acknowledgement

- Verbal acknowledgement at the Gala Dinner.
- Opportunity to provide a five (5) minute address and/or video to be played early in the Gala Dinner program.
- Opportunity to position one (1) banner at the entrance to the dinner venue (to be provided by sponsor).
- Logo included on menus (subject to RANZCR approval).
- A 100-word company profile including contact details of representatives in each major city placed on the ASM website and ASM app.

(inclusions continue next page)

Gala Dinner Sponsor (continued)

Investment: \$33,000

Exclusive

Exhibition

- 18m² of Exhibition Space (6m x 3m) in a reserved sponsor location and subject to availability at time of booking. Plus, opportunity to buy additional booth spaces, subject to availability.

Attendance

- Three (3) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Three (3) Dean's Reception tickets.
- Three (3) Gala Dinner tickets.
- An additional four (4) Gala Dinner tickets to host a table of non ASM delegates or your team at the Gala Dinner.
- Three (3) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Dinner held on Wednesday 16 October.



Promotion

- Two (2) VIP tables at the Gala Dinner in a prime position allowing you the opportunity to invite delegates (who are holding a ticket) to join you and your representatives (as per your allocated registration entitlement above) to be seated at a VIP table. A list of attendees will be forwarded to your nominated representative 4 weeks prior for you to send invitations. All names of VIPs must be provided to the event managers 2 weeks prior to the event. These VIP guests are to be outside of College VIP guests including office bearers, keynote speakers and International Guest Faculty. Acceptance is at the discretion of the delegates.
- Opportunity to place a gift for guests on the table (at organisation's own expense and subject to RANZCR approval).
- One (1) app alert on the day of the event, promoting the event and your support.
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Delegate list including name, position, organisation, and state (not email) provided two weeks prior to the ASM.
- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Dean's Reception Sponsor

Investment: \$27,500

Exclusive

The Dean's Reception is held directly following the College's Annual Ceremony and celebrates new Fellows of the College and their achievements. This event is included for all full delegate registrations and offers attendees good food, wine, and entertainment. As the sponsor for this event, you will be recognised as a strong educational partner of the College and demonstrate support of its trainees to fully qualified Clinical Radiologists and Radiation Oncologists.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM app
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Acknowledgement

- Verbal acknowledgement at the conclusion of the Annual Ceremony prior to the commencement of the Dean's Reception.
- Opportunity to provide a three (3) minute address and/or video at the reception.
- Opportunity to provide a door prize on the evening to be drawn during your address.
- Opportunity to position two (2) banners at the entrance to the reception venue (provided by sponsor).
- Opportunity to provide two (2) additional banners within the reception venue (provided by sponsor).

Exhibition

- 9m² shell scheme exhibition booth (3m x 3m) in a reserved sponsor location and subject to availability at time of booking. Plus, opportunity to buy an additional booth, subject to availability.

Attendance

- Three (3) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in the exhibition space.
- Three (3) Dean's Reception tickets.
- An additional four (4) Dean's Reception tickets to invite guests or additional team members to this hosted function.
- Three (3) Gala Dinner tickets.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 16 October.

Promotion

- One (1) app alert on the day of the event, promoting the event and your support.
- One (1) half page colour advertisement (to be provided by sponsor) featured in the ASM app.
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Delegate list including name, position, organisation, and state (not email) provided two weeks prior to the ASM.
- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.



Faculty of Radiation Oncology Dinner Sponsor

Investment: \$12,000

Exclusive

The Faculty of Radiation Oncology Dinner will be held at a venue within close proximity to the Melbourne Convention and Exhibition Centre immediately following the Welcome Reception held on Thursday 23 October. This dinner is included in the registration for all radiation oncology delegates including trainees. This event is attended by majority of the radiation oncology delegates and guests and sponsorship of this event provides a perfect opportunity to showcase your brand and commitment to this specialist field.

Brand Exposure

- Exclusive sponsorship of this event and naming rights to be recognised as the 'Faculty of Radiation Oncology Dinner Sponsored by Sponsor Name'. Your name will be mentioned in all event collateral including marketing plans and delegate communications.
- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Acknowledgement

- Opportunity to provide a three (3) minute address and/or video at dinner.
- Opportunity to position two (2) banners at the entrance to the dinner venue (to be provided by sponsor).
- Logo included on menus (subject to RANZCR approval).
- One (1) reserved table in a premium position for your delegate guests and/or staff holding tickets to attend. A list of attendees will be forwarded to your nominated representative 4 weeks prior for you to send invitations. All names of VIPs must be provided to the event managers 2 weeks prior to the event. These VIP guests are to be outside of College VIP guests including office bearers, keynote speakers and International Guest Faculty. Acceptance is at the discretion of the delegates.



Attendance

- Two (2) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) Faculty of Radiation Oncology Dinner tickets.
- Two (2) Gala Dinner tickets.
- Two (2) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 18 October.

Promotion

- One (1) app alert on the day of the event, promoting the event and your support.
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Welcome Reception Sponsor

Investment: \$11,000

Exclusive

The Welcome Reception will be held on Thursday 21 October from 5.00pm to 6.30pm as a stand-up cocktail event amongst the exhibition. The reception provides the perfect opportunity for delegates to network, catch up with old friends and renew past acquaintances.

All costs are covered by the ASM including food, beverage, audio visual, entertainment and theming representing a value in excess of \$50,000.

Brand Exposure

- Exclusive sponsorship of this event and naming rights to be recognised as the 'ASM Welcome Reception by Sponsor Name'. Your name will be mentioned in all event collateral including marketing plans and delegate communications.
- Logo to be displayed on:
 - ASM website
 - ASM app
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions.
- Food and beverage service to be centred around your exhibition area.

Acknowledgement

- Verbal acknowledgement in the Opening Plenary Session of the ASM and at the Welcome Reception.
- Opportunity to provide a three (3) minute address and/or video at the reception.
- Opportunity to provide a door prize on the evening to be drawn during your address.
- Opportunity to position two (2) banners at the entrance to the reception venue (provided by sponsor).
- Opportunity to provide two (2) additional banners within the reception venue (provided by sponsor).

Attendance

- Two (2) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) Gala Dinner tickets.
- Two (2) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 18 October.

Promotion

- One (1) app alert on the day of the event, promoting the event and your support.
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.



Clinical Radiology Social Night Sponsor

Investment: \$11,000

Exclusive

The Clinical Radiology Social Night is an opportunity for the discipline to come together in a casual surround to connect and continue the conversations from the day. This function will be held at a venue within close proximity to the Melbourne Convention and Exhibition Centre immediately following the Welcome Reception held on Thursday 21 October. This event is included in the registration for all clinical radiology delegates including registrars.

Brand Exposure

- Exclusive sponsorship of this event and naming rights to be recognised as the 'Clinical Radiology Social Night sponsored by Sponsor Name'. Your name will mentioned in all event collateral including marketing plans and delegate communications.
- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Acknowledgement

- Opportunity to provide a three (3) minute address and/or video at dinner.
- Opportunity to position two (2) banners at the entrance to the dinner venue (to be provided by sponsor).
- Logo included on menus (subject to RANZCR approval).
- One (1) reserved table in a premium position for your delegate guests and/or staff holding tickets to attend. A list of attendees will be forwarded to your nominated representative 4 weeks prior for you to send invitations.

All names of VIPs must be provided to the event managers 2 weeks prior to the event. These VIP guests are to be outside of College VIP guests including office bearers, keynote speakers and International Guest Faculty. Acceptance is at the discretion of the delegates.

Attendance

- Two (2) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) Faculty of Radiation Oncology Dinner tickets.
- Two (2) Gala Dinner tickets.
- Two (2) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 18 October.

Promotion

- One (1) app alert on the day of the event, promoting the event and your support.
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.



Interventional Radiology Social Night Sponsor

Investment: \$11,000

Exclusive

The Interventional Radiology Social Night is an opportunity for the discipline to come together in a casual surround to connect and continue the conversations from the day. This function will be held at a venue within close proximity to the Melbourne Convention and Exhibition Centre immediately following the Welcome Reception held on Thursday 21 October. This event is included in the registration for all clinical radiology delegates including registrars.

Brand Exposure

- Exclusive sponsorship of this event and naming rights to be recognised as the 'Interventional Radiology Social Night sponsored by Sponsor Name'. Your name will be mentioned in all event collateral including marketing plans and delegate communications.
- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Acknowledgement

- Opportunity to provide a three (3) minute address and/or video at dinner.
- Opportunity to position two (2) banners at the entrance to the dinner venue (to be provided by sponsor).
- Logo included on menus (subject to RANZCR approval).
- One (1) reserved table in a premium position for your delegate guests and/or staff holding tickets to attend. A list of attendees will be forwarded to your nominated representative 4 weeks prior for you to send invitations.

All names of VIPs must be provided to the event managers 2 weeks prior to the event. These VIP guests are to be outside of College VIP guests including office bearers, keynote speakers and International Guest Faculty. Acceptance is at the discretion of the delegates.

Attendance

- Two (2) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) Faculty of Radiation Oncology Dinner tickets.
- Two (2) Gala Dinner tickets.
- Two (2) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 18 October.

Promotion

- One (1) app alert on the day of the event, promoting the event and your support.
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.



EDUCATION PACKAGES



Trainee Day Sponsor

Investment: \$22,000

2 Available (Radiology and Radiation Oncology)

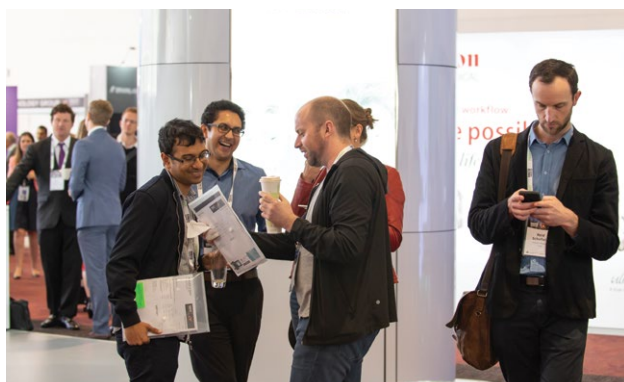
The Trainee Day will be held during the main scientific program on Saturday 23 October and is specially designed for Clinical Radiology and Radiation Oncology trainees. Attendance to all Trainee Day sessions is included in the registration for all trainee and junior consultants (up to 5 years post Fellowship). This package is perfect for an organisation that is looking to support our future leaders or on a recruitment drive to be an employer of choice.

Education

- Opportunity for a representative from your organisation to **provide a 15-minute presentation** during the day at a time selected by the RANZCR.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM app
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).



Acknowledgement

- Verbal acknowledgement as the sponsor of the Trainee Day by the Organising Committee representative at the commencement of each session.
- Opportunity to position one (1) banner in the session room (provided by sponsor).
- Opportunity to position one (1) banner at the reception venue (provided by sponsor).

Attendance

- One (1) sponsor pass including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- One (1) Dean's Reception ticket.
- One (1) Gala Dinner ticket.
- Two (2) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 16 October.

Exhibition

- 9m² of Exhibition Space (3m x 3m) subject to availability at time of booking.

Promotion

- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.

Delegate List

- Premium delegate list specifically of all Trainee and Junior Consultants including name, position, organisation, state and email (subject to privacy legislation) provided 1 week prior to the ASM.
- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Keynote Speaker Sponsor

Investment: \$18,000 OR Contra Arrangement*

Limited Opportunities

Be seen as an organisation that supports the education and professional development of Clinical Radiologists and Radiation Oncologists by sponsoring one of the international experts joining us at the ASM. The support of this sponsorship is subject to approval by the invited speakers. As an alternative, sponsors have the opportunity to cover the costs of an international speaker at their own expense and the committee could elect to include the speaker in the ASM program, with the below entitlements being extended as a contra arrangement.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue
 - Logo recognition as part of the ASM sponsors' loop played between sessions.
- Opportunity to co-chair one concurrent session with your sponsored keynote speaker and provide the vote of thanks.
- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.
- Subject to keynote speaker approval consider hosting a 'Meet the Expert' time for delegates to connect with the keynote speaker. This can be held on your exhibition booth.

Acknowledgement

- Verbal acknowledgement by the session chair at commencement of each presentation by the keynote speaker.
- Acknowledgement in the program of organisation's support of speaker.

Exhibition

- Receive a 50% discount on purchase of exhibition space.

Promotion

- One (1) app alert during the ASM promoting keynote speaker contribution. Content is subject to organiser approval.

Delegate List

- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Organisations have the opportunity to support a confirmed speaker as selected by the committee (subject to speaker approval) or alternatively provide a speaker in liaison with the committee

* The organisation will liaise directly with the speaker and cover all costs directly associated with their attendance of travel, accommodation and per diem



Technology Zone and App Sponsor

Investment: \$16,500

Exclusive

As we move towards a more sustainable meeting, the ASM App will become increasingly popular amongst delegates for engagement in the meeting program, providing feedback and surveys, asking questions and the ability to read abstracts and have direct access to EPOS and web casting as an alternative to the Technology Zone. The App can be downloaded to smart devices including Apple and Android mobiles tablets as well as html version.

Brand Exposure

- You will be known as the Technology Partner of the RANZCR 2025 ASM in all event collateral.
- Logo along with the event logo on the app header which will be viewed by delegates.
- Logo to be displayed on:
 - ASM website
 - ASM app
 - ASM sponsor signage at venue
 - As the screen saver and desktop background on computers located in the Technology Zone.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop promoting the app and how to download (designed by the ASM organisers).

Acknowledgement

- Recognition as the app sponsor upon release of the app to delegates.
- Dedicated menu item and icon on the main section of the App. From this page you have the opportunity to load numerous pdf information leaflets and links to appropriate websites and images of key personnel and contact details. Delegates will receive a high allocation of points through the App gamification for clicking on this menu icon, for example Earn 50 points by taking the company ABC short survey.
- Opportunity to ask delegates to take a 3-question survey to assist in research for your organisation and be awarded a high allocation of points for the app gamification, questions are subject to RANZCR approval.

Exhibition

- Receive a 10% discount on purchase of exhibition space.

Naming Rights to the dedicated Technology Zone & Wi-Fi

- Naming Rights to the Technology Zone in the ASM exhibition.
- Home page of the Technology Zone web browser set to the sponsors' website.

- Subject to venue approval, the password for delegates to access the upgraded Wi-Fi will be your organisations name.

Attendance

- Three (3) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in the exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) exhibitor registration passes including tea breaks, lunches and Welcome Reception.
- Two (2) Gala Dinner tickets with two of your organisations representatives to be seated at VIP tables.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 18 October.

Promotion

- Dedicated app promoted post upon release of the app. Organisation can provide text up to a certain number of characters subject to RANZCR approval.
- Up to three (3) promoted posts on the ASM app (one per day).
- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to RANZCR approval and privacy legislation.
- A 100-word company profile including contact details of representatives in each major city placed on the ASM website and ASM app.

Delegate List

- Delegate list including name, position, organisation and state (not email) provided two weeks prior to the ASM.
- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.



Women in Leadership Breakfast Sponsor

Investment: \$16,500

Exclusive

Gender equality in medicine is increasing and 31% of our College's members are women. Female leadership and supporting the increased presence of women in medical leadership roles is an important next step for our professions. This exciting seminar will open a dialogue among RANZCR members on barriers and enablers of women in leadership. Maintaining the work life balance of being a woman in this industry. Most critically, this will be a unique opportunity to connect leaders and aspiring leaders within our sector.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue
 - Logo recognition as part of the ASM sponsors' loop played between sessions.

Educational

- The networking breakfast session duration is one hour, and the session must conclude 15 minutes prior to the start of the morning concurrent sessions.
- Room and standard audio visual to be provided (additional costs may apply for virtual presentations/recording).

Acknowledgement

- Verbal acknowledgement at the breakfast session.
- Opportunity to welcome guests to the breakfast session and introduce the presenter.

- Speaker(s) name, title, company and presentation topic to be promoted in the program marketing materials.
- Opportunity to position two (2) banners in the session room (provided by sponsor).

Exhibition

- Receive a 10% discount on purchase of exhibition space.

Attendance

- Three (3) tickets to the sponsored breakfast session.

Promotion

- One (1) app alert on the day of the ASM promoting your breakfast session. Content is subject RANZCR approval.

Delegate List

- RSVP List including name, position, organisation, state and email (subject to privacy legislation) of Educational Breakfast guests provided within two weeks of the ASM.
- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Complimentary Booking Site

- The ASM Event Managers Encanta will provide a complimentary RSVP site that will allow delegates and non-delegates to RSVP to your Breakfast session and provide access to one representative to access information on RSVPs.



Lunch and Learn Session Sponsor

Investment: \$11,000

2 Available (Radiology and Radiation Oncology*)

The Lunch and Learn Session provides an opportunity for the sponsor to host an informal educational presentation or procedural instruction during a lunch break. This event can be invite only or open to all delegates until capacity has been reached to a maximum of 50 attendees.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue
 - Logo recognition as part of the ASM sponsors' loop played between sessions.

Educational

- An opportunity to host an educational session during on the Friday or Saturday of the ASM program. The sponsor is welcome to provide their own speaker(s) to present an educational topic or skills transfer presentation at their own expense. This session will be limited in capacity to 50 pax, catering will be provided. The sponsor at their discretion may elect to serve alcohol at this event at their own expense.
- Presentation duration up to 30 minutes.
- The lunch and learn session duration is 45 minutes and the session must conclude 15 minutes prior to the start of the concurrent sessions following.
- Room and standard audio visual to be provided (additional costs may apply for virtual presentations/recording).

Acknowledgement

- Opportunity to welcome guests to the session and introduce the presenter.
- Speaker(s) name, title, company and presentation topic to be promoted in the program marketing materials.
- Opportunity to position two (2) banners in the session room (provided by sponsor).



Exhibition

- Receive a 50% discount on purchase of exhibition space.

Attendance

- Unlimited attendance by your representatives at the sponsored session.

Delegate List

- RSVP List including name, position, organisation, state, and email (subject to privacy legislation) provided at the completion of the ASM of Lunch and Learn guests.
- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Complimentary Booking Site

- The ASM Event Managers Encanta will provide a complimentary RSVP site that will allow delegates and non-delegates to RSVP to your Lunch session and provide access to one representative to access information on RSVPs.

*first come first served basis

Educational Breakfast Sponsor

Investment: \$11,000

2 Available (Radiology and Radiation Oncology*)

As an Educational Breakfast Sponsor, you have the opportunity to host an informal educational presentation or procedural instruction on either Friday or Saturday morning during the ASM. Registration for the breakfast will be made available to delegates through the main ASM registration site. The capacity will be limited to 50 participants and a duration of 45 minutes, including food and beverage at the selection of the organisers discretion.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue
 - Logo recognition as part of the ASM sponsors' loop played between sessions.

Educational

- An opportunity to host an educational breakfast session during the ASM program at a date and time that is agreeable by the RANZCR. The sponsor is welcome to provide their own speaker(s) to present an educational topic or skills transfer presentation at their own expense. This breakfast will be limited in capacity to 50 pax or as agreed by the sponsor.
- Presentation duration up to 45 minutes.
- The networking breakfast session duration is one hour, and the session must conclude 15 minutes prior to the start of the morning concurrent sessions.
- Room and standard audio visual to be provided (additional costs may apply for virtual presentations/recording).

Acknowledgement

- Opportunity to welcome guests to the breakfast session and introduce the presenter.
- Speaker(s) name, title, company and presentation topic to be promoted in the program marketing materials.
- Opportunity to position two (2) banners in the session room (provided by sponsor).



Exhibition

- Receive a 10% discount on purchase of exhibition space.

Attendance

- Up to 5 tickets for your representatives at the sponsored breakfast session.

Promotion

- One (1) app alert on the day of the ASM promoting your breakfast session. Content is subject to RANZCR approval.

Delegate List

- RSVP List including name, position, organisation, state and email (subject to privacy legislation) provided at the completion of the ASM of Educational Breakfast guests.
- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Complimentary Booking Site

- The ASM Event Managers Encanta will provide a complimentary RSVP site that will allow delegates and non-delegates to RSVP to your Breakfast session and provide access to one representative to access information on RSVPs.

Poster Zone Sponsor

Investment: \$8,800

Exclusive

The poster zone will be positioned in a prime location outside the theatre and session rooms at the ASM. In addition the sponsor of the posters will have their legacy carried on through the EPOS (electronic poster system) developed by the European Society of Radiology and is an archive of previous ASM posters dating back to 2010.

Brand Exposure

- Exclusive sponsorship and **naming rights** to be recognised as the '**Sponsor Name** Education and Poster Hub'. Your name will be mentioned in all event collateral including marketing plans and delegate communications.
- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue
 - Logo recognition as part of the ASM sponsors' loop played between sessions.
 - Logo displayed on all information cards and signage in the zone.

Acknowledgement

- Verbal acknowledgement in the Opening Plenary Session of the ASM.
- Opportunity to position two (2) banners at the entry to the Hub (provided by sponsor).

Attendance

- One (1) sponsor pass including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- One (1) Dean's Reception ticket.
- One (1) Gala Dinner ticket.

Exhibition

- Receive a 10% discount on purchase of exhibition space.

Delegate List

- Delegate list including name, position, organisation, and state/country (subject to privacy legislation) provided within two weeks of the completion of the ASM.



*first come first served basis

Session Sponsor

Investment: \$5,500 for a single session

Limited Opportunities

An opportunity exists to sponsor a Clinical Radiology or Radiation Oncology session within the program. This will give your company targeted branding and the opportunity to demonstrate support of the research, development, and education that these streams will address. Participation with this package aligns your company support for the education and scientific research that is presented at the College's flagship event.

Brand Exposure

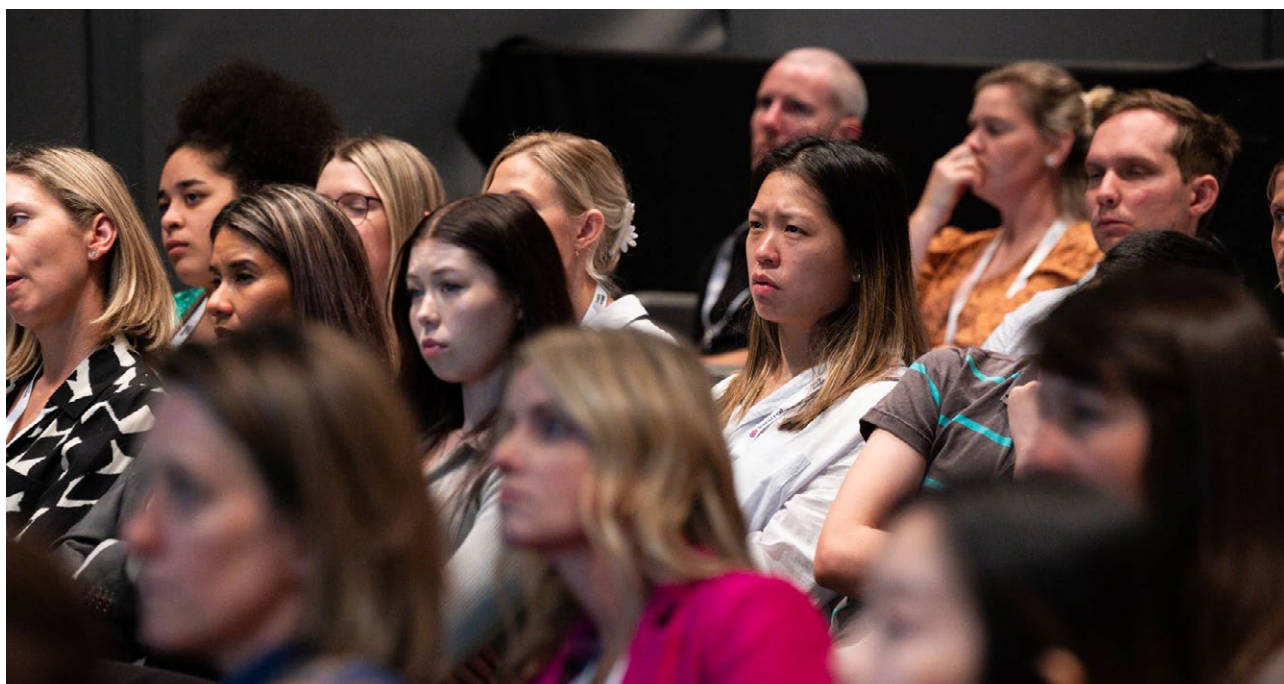
- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Opportunity to position one (1) banner (provided by sponsor) in the session room (note this will be positioned alongside ASM Presenting Partner entitlement).
- Logo recognition on session slide as session sponsor (alongside Presenting Partner entitlements).
- Logo recognition as part of the ASM sponsors' loop played between sessions.
- Subject to keynote speaker approval consider hosting a 'Meet the Expert' time for delegates to connect with the keynote speaker.

Acknowledgement

- Upon release of the full ASM program you will have the opportunity to select a session that best suits your organisation's vision (subject to the final approval of the RANZCR).
- Verbal acknowledgement during the Sponsored Session by the session chair.

Delegate List

- Delegate list including name, position, organisation, and state/country (subject to privacy legislation) provided two weeks prior to the ASM.
- Delegate list including name, position, organisation, and state/country (subject to privacy legislation) provided within two weeks of the completion of the ASM.



IR and INR Hands on Display

Investment: \$4,000

Limited Opportunities

Introduced at the ASM for the first time in 2023, this breakfast session was extremely popular with IR and INR specialists as well as trainees and junior doctors considering a career path into this field.

This is your chance to showcase your displays and equipment while networking with IRs and INRs.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.

Attendance

- 2 x passes to attend the Breakfast session.

Promotion

- 1 x Trestle table with power for for hands on display.

Attendance List

- RSVP List including name, position, organisation, state and email (subject to privacy legislation) provided at the completion of the ASM of Breakfast guests.

Exhibition

- Compliment your attendance at the hands on displays and purchase an exhibition both at a 10% discount.



ASM Grant

Investment: \$3,300 per grant

5 available

Diversity leads to a greater breadth of perspective in medical research. As such, we would like to encourage organisations to consider sponsoring grants for delegates to attend our ASM.

There are opportunities for organisations to sponsor an unconditional Indigenous ASM Grant of up to \$3,500 for members of the Aboriginal, Torres Strait Islander and Māori communities to attend the meeting. The intention is to provide Indigenous, Aboriginal, Torres Strait Islander and Māori delegates wishing to attend the ASM with financial assistance for travel, accommodation, and other expenses.



Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions.

Promotion

- Photo opportunity with ASM grant recipients you have funded, and acknowledgement placed in the ASM wrap up article included in the RANZCR Inside News.

Delegate List

- Delegate list including name, position, organisation, and state/country (subject to privacy legislation) provided within two weeks of the completion of the ASM.

BRANDED SPACES PACKAGES



The RANZCR Kids Club Sponsor

Investment: \$22,000

Exclusive

A popular addition at the 2022 ASM, the RANZCR ASM Kids' Club is back! RANZCR is committed to ensuring that all delegates have the greatest opportunity to attend the ASM with many of our delegates juggling career and family and working part time.

Supporting the RANZCR Kids Club will identify your brand as a socially responsible organisation that encourages diverse working arrangements and women returning to the sector. We believe providing the creche will remove some of the barriers to participation and provides equal opportunities for businesses, parents and children alike. The club will be provided to all delegates with limited numbers at no cost to delegates.

Brand Exposure

- Exclusive sponsorship of the Kids Club and naming rights to be recognised as the 'Sponsor Name Kids Club'. Your name will be mentioned in all event collateral including marketing plans and delegate communications.
- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).

Acknowledgement

- Verbal acknowledgement in opening plenary.
- Logo included on the booking site for the Kids Club.
- One (1) banner to be positioned outside the entrance to the Kids Club (to be provided by the sponsor).
- Naming Rights to the dedicated RANZCR Kids Club.

Exhibition

- Receive a 50% discount on purchase of exhibition space.

Attendance

- Two (2) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) Gala Dinner tickets.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 16 October.

Promotion

- A strong dedicated marketing plan promoting the Kids Club including editorial in an edition of the RANZCR Inside News promoting this new initiative (content subject to RANZCR approval).

Delegate List

- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Networking Café Sponsor

Investment: \$22,000

Exclusive

The Café will provide a central meeting point and focus in the exhibition and create a café style atmosphere with tables and chairs for delegates to enjoy their barista made coffee of choice. The meeting will provide 2 barista machines in this space.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM app
 - ASM sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the ASM sponsors' loop played between sessions (to be provided by the sponsor).
- Sponsor has the opportunity to provide branded keep cups at their own expense to delegates, as we are aiming to create a sustainable event, we ask that these cups are made from recycled materials.

Acknowledgement

- Verbal acknowledgement in the Opening Plenary Session of the ASM.
- Branding of two coffee stations throughout the exhibition hall including coffee cups and staff aprons.

Exhibition

- 50% discount on purchase of exhibition space and placed opposite the cafe zone or alternatively a counter top and zig brochure stand and tv.

Attendance

- Two (2) sponsor passes including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Two (2) Dean's Reception tickets.
- Two (2) Gala Dinner tickets.
- Two (2) tickets to the exclusive International Speakers' and Sponsors' Reception to be held Wednesday 16 October.

Promotion

- One (1) app alert each day of the event, promoting the space.

Delegate List

- Delegate list including name, position, organisation and state (not email) provided two weeks prior to the ASM.
- Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Important Note: Due to the number of delegates anticipated, exhibitors will have the opportunity to book a barista on their stand at their own expense, direct with the venue.



Meeting Zone Sponsors

Investment: \$12,000

4 Available

The meeting zones will provide opportunities for delegates to connect with one another in a casual environment during tea breaks and lunches. The spaces will be engaging and reflect the meeting theme colours alongside the zone sponsor.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions.

Exhibition

- Receive a 50% discount on purchase of exhibition space. Alternatively have the opportunity to set up a information counter in the space alongside a brochure stand.

Attendance

- One (1) sponsor pass including access to all sessions, tea breaks, lunches, Welcome Reception, Dean's Reception and Gala Dinner.



Promotion

- One (1) app alert during the ASM promoting your organisation. Content is subject to organiser approval.

Delegate List

- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

Name Badge & Lanyard Sponsor

Investment: \$12,000

Exclusive

One of the most sought after sponsorship opportunities that ensures all delegates are seen wearing your brand during the ASM. The lanyard will have the sponsors brand and logo on one side and the other will highlight the celebration of the College's 90 year celebration.

Brand Exposure

- Logo to be displayed on:
 - ASM website
 - ASM App
 - ASM sponsor signage at venue.
- Logo recognition as part of the ASM sponsors' loop played between sessions.

Exhibition

- Receive a 50% discount on purchase of exhibition space. Alternatively have the opportunity to set up a information counter in the space alongside a brochure stand.

Attendance

- One (1) sponsor pass including access to all sessions, tea breaks, lunches, Welcome Reception, Dean's Reception and Gala Dinner.

Promotion

- One (1) app alert during the ASM promoting your organisation. Content is subject to organiser approval.

Delegate List

- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) provided within two weeks of the completion of the ASM.

EXHIBITION OPPORTUNITIES

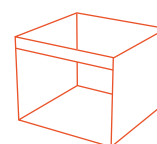


The exhibition area will be an integral part of the activities and programming during the ASM and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisations visibility, and to showcase and demonstrate your products and services.

- All meal breaks will be provided within the exhibition throughout the ASM, ensuring you have significant exposure to delegates.
- ASM Sponsors have priority allocation. All other exhibition booths will be allocated on a first come first allocated basis.

Exhibitors are encouraged to create an interactive display that encourages delegates to visit. The venue has a range of exhibition add-ons available including coffee machines, ice cream and chocolate.

Shell Scheme Booth



3m x 3m = 9m²

\$8,290

Space Only

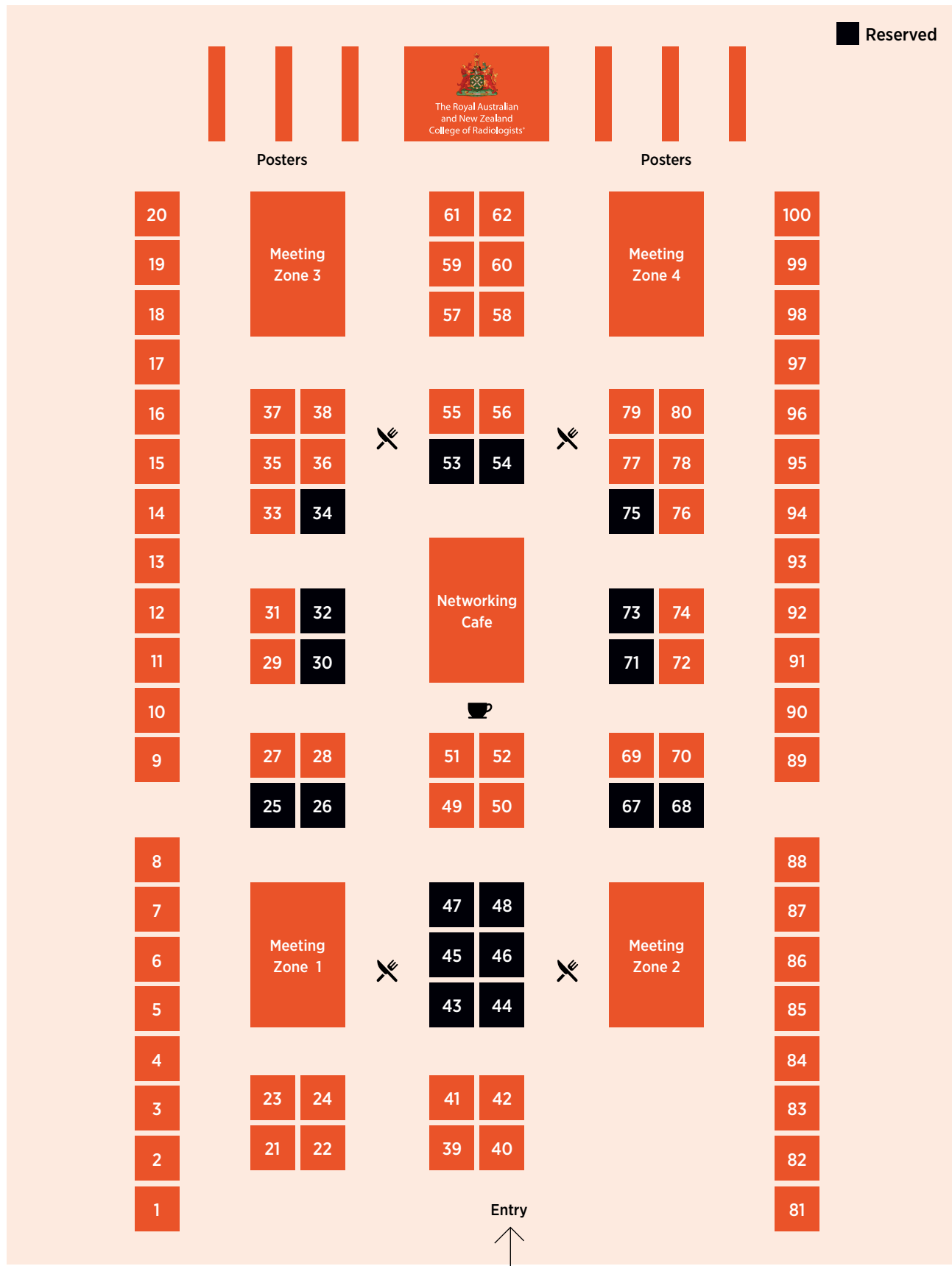


3m x 3m = 9m²

\$7,990

Item	Description	Booth	Space Only
 Attendance	Two (2) exhibitor registrations. Includes access to sessions, exhibition access, tea breaks, lunches and Welcome Reception (Thursday 17 October). All staff working on the booth are required to be registered and additional registrations will be available for purchase.	✓	✓
 Walls	2.48m high white smooth finish walls (not Velcro compatible).	✓	✗
 Lights	Two (2) spotlights per 3m x 3m (9m ²) booth	✓	✗
 Power	One (1) 5amp power point per 3m x 3m (9m ²) booth	✓	✗
 Floor	Carpet tiles	✓	✗
 Fascia	Organisation name on fascia up to 30 characters (fascia design to be confirmed).	✓	✗
 Additional Equipment	Available for hire from exhibition stand builder at exhibitor's own expense.	✗	✗
 Promotion	• Name and logo on website under exhibitor listing. • 75-word organisation including contact details for one representative profile in the ASM app. • Delegate list including name, position, organisation, and state provided 2 weeks prior to the ASM, and final list provided post ASM (subject to Australian Privacy laws)	✓	✓
 Visitors	Exhibitors will have the opportunity to invite non-registered delegates and other local radiotherapists, radiographers, and other allied health professionals to exhibitor open afternoons from 3:30pm – 5pm on Thursday and Friday and 1:30pm-3:00pm on Saturday (timings may change based on the final program)	✓	✓

Exhibition Floorplan



MARKETING OPPORTUNITIES



As a sponsor, you will be offered special rates to advertise in any RANZCR advertising platforms:

1. Inside News - Printed and Digital

2. Journal of Medical Imaging and Radiation Oncology (JMIRO) - Printed

3. Wall Planner - Printed

Contact adverts@ranzcr.edu.au for more details



BOOKING FORM



RANZCR2025
MELBOURNE
75TH ANNUAL SCIENTIFIC MEETING | 23 – 25 OCTOBER

Please return completed forms to: ranzcr@encanta.com.au

Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Name:			
Organisation:			
Position:			
Address:			
Suburb:		State:	
		Postcode:	
Country:		Mobile:	
Telephone:		Facsimile:	
Email:			
Website:			

Sponsorship Packages

All costs are shown in Australian dollars and include GST.

✓ Package	Investment
☐ Platinum Partner	\$44,000
☐ Gold Sponsor	\$33,000
☐ Gala Dinner Sponsor	\$33,000
☐ Dean's Reception Sponsor	\$27,500
☐ The RANZCR Kids Club Sponsor	\$25,000
☐ Trainee Day Sponsor	\$22,000
☐ Networking Café Sponsor	\$22,000
☐ Destination Perth Networking Café	\$20,000
☐ Keynote Speaker Sponsor	\$18,000
☐ Technology Zone and App Sponsor	\$16,500
☐ Women in Leadership Breakfast Sponsor	\$16,500
☐ Meeting Zone Sponsor	\$15,000

✓ Package	Investment
☐ Faculty of Radiation Oncology Dinner Sponsor	\$12,000
☐ Name Badge and Lanyard	\$12,000
☐ Welcome Reception Sponsor	\$11,000
☐ Clinical Radiology Social Night Sponsor	\$11,000
☐ Interventional Radiology Social Night Sponsor	\$11,000
☐ Lunch and Learn Session Sponsor	\$11,000
☐ Educational Breakfast Sponsor	\$11,000
☐ Poster Zone Sponsor	\$8,800
☐ Session Sponsor	\$5,500
☐ IR/INR Hands on Display	\$4,000
☐ ASM Grant	\$3,300

BOOKING FORM



RANZCR2025
MELBOURNE
75TH ANNUAL | 23 – 25
SCIENTIFIC MEETING | OCTOBER

Exhibition Booth

All costs are shown in Australian dollars and include GST.



Investment

☐ Shell Scheme Booth (3m x 3m)	\$8,290
☐ Space Only (3m x 3m)	\$7,990

Number required (9m² Booths):

Number required (9m² Space Only):

Booth/space allocation (1-3 in order of preference)

Preference 1:

Preference 2:

Preference 3:

I **do not** wish to be located adjacent to these companies:

I **wish** to be located adjacent to these companies:

Payment

A confirmation email with a tax invoice will be sent upon receipt of your booking form.

50% payment due within one month of invoice date. Remaining balance is due no later than Monday 1 July 2025.

EU GDPR – only applicable to European Union Citizens

In response to the General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to The Royal Australian and New Zealand College of Radiologists Ltd as owner of this event and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers eg. printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the ASM and ensure you are identified as a sponsor or exhibitor of this event and therefore receive all entitlements associated with your sponsorship or exhibition type and fee paid.

- ☐ I **agree** to the statement above
- ☐ I **do not agree** to my personal details being provided to the identified organisations for the purposes outlined above. By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties

Terms and Conditions

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval by The Royal Australian and New Zealand College of Radiologists Ltd (RANZCR), and we reserve the right to refuse an application.
- We (Encanta and RANZCR) as the ASM Organisers reserve the right to alter any aspect of the ASM program and floorplan without notice. Please refer to the ASM website for the latest information on the event.
- We will take all diligent care to fulfil the above sponsorship & exhibition commitments. Sponsors and exhibitors are responsible for providing all their requirements i.e. banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition space should the opportunity arise.
- Sponsors and exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date.
 - Remaining 50% is due by no later than 1 July 2025.
- Sponsors and exhibitors are responsible for the security of their own equipment and materials during the ASM and in transit to the ASM venue.
- Sponsors and exhibitors understand that all attendees must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation's representatives.
- All activities must comply with the medicines and medical devices code of conduct.
- The exhibitor shall take all reasonable care when installing/ dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights, and furniture. The exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.
- You agree to not host an event that is recognised to be in direct competition to that during the ASM program. A failure to comply with this may result in your inability to participate in a future RANZCR event, as is seen to not be in the spirit of collaboration and collegiality.

Postponement and Cancellation Policy

Postponement

We (Encanta and RANZCR) may, in its absolute discretion, nominate to either postpone or cancel the event by providing the sponsor/

exhibitor with notice in writing. Cancellation or postponement may be necessary due to acts, events or causes beyond our reasonable control, including, but not limited to, acts of God, industrial disputes, failure in electricity supply or gas supply, war, civil strife, flood, storm, fire, accident, unavailability of raw materials or supplies, explosion, global or national health emergency (including without limitation coronavirus COVID-19), epidemic, breakdown of plant, machinery or equipment or shortages of labour, transportation, fuel, power, plant, machinery, equipment or material.

If the event is postponed to a later date (as nominated by RANZCR and notified to the sponsor), the terms and conditions of this agreement will continue to apply. Any sponsorship contribution paid up to the postponement will be applied to the new event date with any outstanding sponsorship contribution balance due thirty (30) days prior to the new event date.

Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the organisers and notice acknowledged in writing by the organisers.
- Any reduction in exhibition allocation (once accepted by the organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance of payment be outstanding at time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another RANZCR event.
- If the event is cancelled by RANZCR, it is RANZCR's hope that the sponsor/exhibitor will continue to support the event and have the funds rolled over to the Event to be held on a date to be fixed, however if the sponsor/exhibitor does not wish to support the event, RANZCR shall refund the amount paid for the cancelled event within sixty (60) days of receiving notice from sponsor/exhibitor.
- If the sponsor/exhibitor agrees to have the sponsorship/exhibition booth rolled over, the terms and conditions of this agreement will continue to apply, and all sponsorship/exhibition contributions already paid will be applied to the next RANZCR event date and any outstanding balance will be due thirty (30) days prior to the event date.
- If the sponsor/exhibitor does not agree to have the sponsorship/exhibition roll over to the next RANZCR event and the current RANZCR Event is cancelled, then the below cancellation dates will apply.

Cancellation Dates

More than 180 days (21 April 2025) prior to the Event Bump-In, a cancellation fee of AUD\$300 will apply;

Between 91 – 180 days (22 April 2025 - 20 July 2025) prior to the Event Bump-In, 10 percent of the total contribution will apply;

Between 45 – 90 days (21 July 2025 - 3 September 2025) prior to the Event Bump-In, 50 percent of the total contribution will apply; and

Less than 45 days (from 4 September 2025) prior to the Event Bump-In, 100 percent of the total contribution will apply.

☐ I acknowledge that I have read and understand the terms and conditions and cancellation policy in relation to our support of the RANZCR 2025 ASM.

Name:	
Position:	
Organisation:	
Signed:	

ranzcrasm.com

